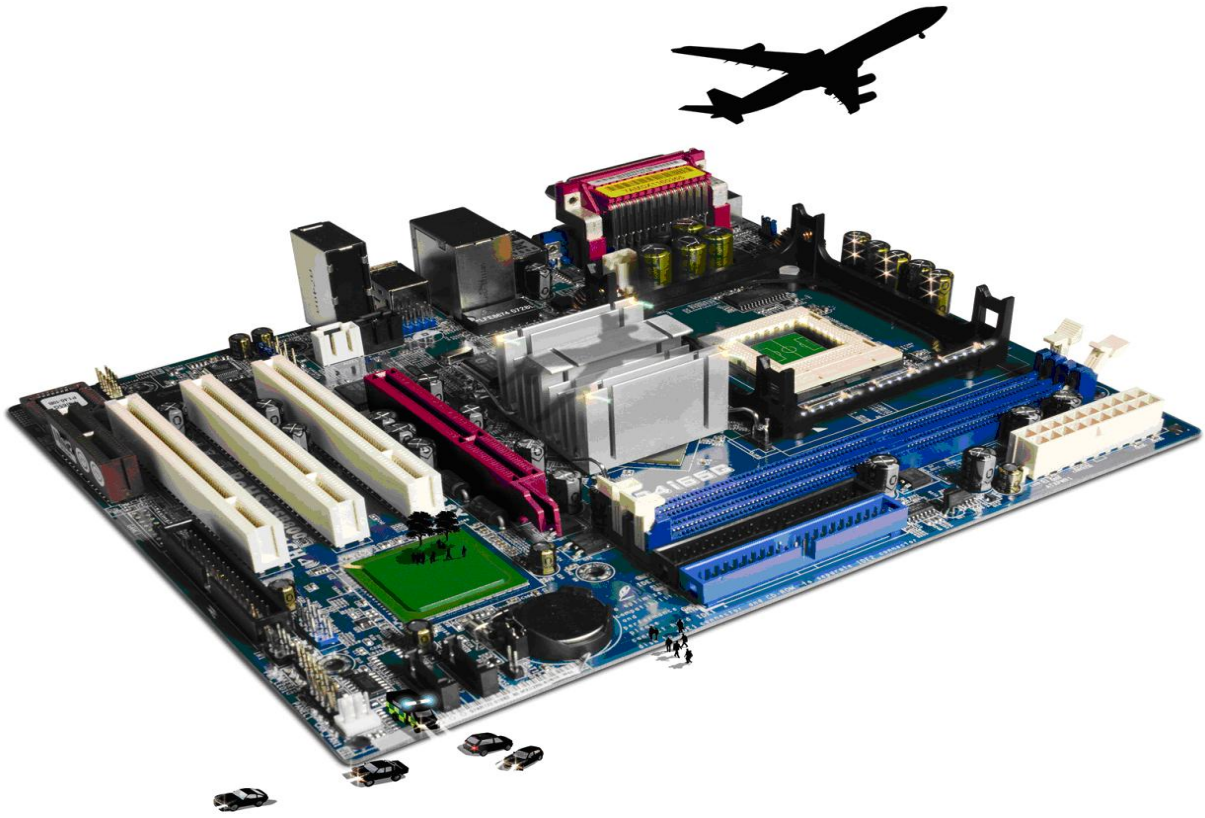
Level 3 Design software (7574-320)

ITQ (QCF)
Assignment guide for Candidates
Assignment A

www.cityandguilds.com
September 2011
Version 1.0



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Level 3 Design software (7574-320)
Assignment A
Introduction – Information for Candidates

About this document
This assignment comprises all of the assessment for Level 3 Design software (7574-320).

Health and safety
You are responsible for maintaining the safety of others as well as your own. You are asked to work safely at all times.

You will **not** be allowed to continue with an assignment if you compromise any of the Health and Safety requirements.

Time allowance
The recommended time allowance for this assignment is **two and a half hours**.

Level 3 Design software (7574-320)
Candidate instructions

Time allowance: two and a half hours

The assignment:

This assignment is made up of **three** tasks

- Task A - File set up
- Task B - Document layout
- Task C - Further document layout

Scenario

You work for a graphic design company (ZXC Media) and have been commissioned by a software company, Tri Expansion Partnership (TEP), which has developed a new desktop software package aimed at architects. The company requires two logos: one for the company itself, the other for the software (TectPlan). You are to design **one** logo, for either the company or the software.

The logos will be used in print, on web sites and within the software. TEP has given you some outline design specification as shown below. The company logo must include the name of the company and the software package must contain the name of the package.

Outline specification:

In designing the logo ensure that the logo includes:

- two geometric shapes
- the full name of either the company or the software package
- the manipulation of at least one shape using an 'effect'
- precise placing of an object using rules and/or grids
- precise alignment of objects using align and/or distribution
- the grouping of objects

Read all of the instructions carefully and complete the tasks in the order given.

Task A – File set up

1 Using a suitable design package create a logo inline with the design specification.
Ensure that the logo includes:

- two geometric shapes
- the full name of either the company or the software package
- the manipulation of at least one shape using an 'effect'
- precise placing of an object using rules and/or grids
- precise alignment of objects using align and/or distribution
- the grouping of objects.

Continued over…

2 Following the use of a new design tool, the employment of a new technique or the changing of any settings, take a screen print and paste it into the **Answers 320 A** document provided by your assessor.

For each screen print name the tool/technique being used and give a brief explanation as to why it is being used and the intended outcome.

Note: The answer must include a minimum of **six** screen prints.

3 Check that the logo conforms to the design specification and save the design as either **CompLogo** or **SoftLogo**.

Task B – Document layout

1 Save the design in different formats, suitable for each of the following:

- The web.
- Print.
- On screen display.

Note: **Three** different file formats required.

2 When saving the files for these different formats prefix the name of the file with the appropriate media eg save the file as **WebLogo**, **PrintLogo**, and **ScreenLogo**.

3 In the **Answers 320 A** document, add a brief explanation justifying the choice of file format.

Task C – Further document layout

1 Using the **Answers 320 A** document, for your completed logo, give reasons for your choice of:

- canvas size
- colour mode
- image resolution.

2 Using the **Answers 320 A** document, explain who owns the copyright to the completed logo and why?

- TectPlan.
- The designer.
- ZXC Media.
- TEP.

3 On delivery of the design to TEP, they ask for changes to be made. ZXC Media are unwilling to make any changes, arguing that the proposed changes would destroy the 'integrity of the design'.

- Are ZXC Media contractually obliged to make changes?
- Would TEP be able to take the design to a third party for the changes to be made?

When you have finished working:

- Sign each document above your name and label all removable storage media with your name.
- Hand all paperwork and removable storage media to your assessor.

If the assignment is taken over more than one period, all paperwork and removable media must be returned to the test supervisor at the end of each sitting.

End of assignment

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